

Kelas : ujr4hoq (Classroom) Br19C
Mata Kuliah : PR501 - Pengetahuan Pemasaran
Hari : Senin
Jam : 10.15-12.55
Ruang : Gmeet dc5uunrfzw
Dosen : Dr. Lioe Lyly Soemarni, S.E., M.M.

No	NIM	NAMA MAHASISWA	M9	M10	M11	M12	M13	M14	M15	UAS
			26/10	02/11	09/11	16/11	23/11	30/11	07/12	14/12
1	1910103002	SAVIRA HILDAYANTI	V	V	V	V	V	V	V	V
2	1910103005	ALFARO HERNANDEZ	V	V	V	V	V	V	V	V
3	1910103008	JACINDA GABRIELE	V	V	V	V	V	V	V	V
4	1910103016	ANNISA LUTHFIYAH MUTHI	V	V	V	V	V	V	V	V
5	1910103017	MUHAMAD FITRA FANDHIKA	V	V	V	V	V	V	V	V
6	1910103021	GRACIELLA VIEONATA	V	V	V	V	V	V	V	V
7	1910103024	ANGGITA GRACE DAMANIK	V	V	V	V	V	V	V	V
8	1910103026	VALLERY WIRAHADY	V	V	V	V	V	V	V	V
9	1910103031	REINHARD TIMOTHEO DAELY	V	V	V	V	V	V	V	V
10	1910103038	THEO ANDREW WITANARDI	V	V	V	V	V	V	V	V
11	1910103040	ALDA CHRISTABELLA	V	V	V	V	V	V	V	V
12	1910103041	NATALIE	V	V	V	V	V	V	V	V
13	1910103047	ROCHELLE BUDIMAN	V	V	V	V	V	V	V	V
14	1910103050	CHRISTINE T.I.PUSSUNG	V	V	V	V	V	V	V	V
15	1910103058	KEVLIN ARIANSYAH	V	V	V	V	V	V	V	V
16	1910103071	JONATHAN SANTOSA	V	V	V	V	V	V	V	V
17	1910103072	MONICA REGINA ALEXANDRA HO	V	V	V	V	V	V	V	V
18	1910103078	VINCENT HUGO	V	V	V	V	V	V	V	V
JUMLAH MAHASISWA HADIR			18	18	18	18	18	18	18	18
TANDA TANGAN DOSEN			lig	lig	lig	lig	lig	lig	lig	lig

Tangerang, 11 Januari 2021
Dosen Pengampu



Dr. Lioe Lyly Soemarni, S.E., M.M.

Kelas : ujr4hoq (Classroom) PAR19C
Mata Kuliah : PR501 - Pengetahuan Pemasaran
Hari : Senin
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Dosen : Dr. Lioe Lyly Soemarni, S.E., M.M.

No.	Pertemuan Ke	Materi Kuliah	Paraf Dosen	Paraf Mahasiswa	Catatan dan Paraf Kaprodi / Koordinator
	Tanggal				
1	1	INTRODUCTION & MARKETING CONCEPT	L ₂	✓	Lioe
	31 Agustus				
2	2	DEVELOPING MARKETING STRATEGIES	L ₂	✓	Lioe
	07 September				
3	3	MARKET STP	L ₂	✓	Lioe
	14 September				
4	4	MARKET STP	L ₂	✓	Lioe
	21 September				
5	5	SWOT ANALYSIS	Lioe	✓	Lioe
	28 September				
6	6	COMPETITOR ANALYSIS	L ₂	✓	Lioe
	05 Oktober				
7	7	INTEGRATED MARKETING CHANNEL	L ₂	✓	Lioe
	12 Oktober				
8	9	SETTING PRODUCT STRATEGY	L ₂	✓	Lioe
	26 Oktober				
9	10	DESIGNING AND MANAGING SERVICES	L ₂	✓	Lioe
	02 November				
10	11	DEVELOPING PRICING STRATEGIES	L ₂	✓	Lioe
	09 November				
11	12	DESIGNING AND MANAGING INTEGRATED	L ₂	✓	Lioe
	16 November				
12	13	BULLEYE MARKETING FUNNEL	L ₂	✓	Lioe
	23 November				
13	14	BULLEYE MARKETING FUNNEL	L ₂	✓	Lioe
	30 November				
14	15	MANAGING MASS COMM	L ₂	✓	Lioe
	07 Desember				

Report Nilai

Dosen : **Dr. Lioe Lyly Soemarni, S.E., M.M.**

Mata Kuliah : Pengetahuan Pemasaran

Hari : SENIN

Jam : 10:15:00

Tahun Akademik : 2020

Tipe Semester : GANJIL

NIM	Nama	Absen 0%		Kat 1 15%		Kat 2 15%		Kat 3 0%		UTS 30%		UAS 40%		Total	
		Hadir	Point	Nilai	Point	Nilai	Point	Nilai	Point	Nilai	Point	Nilai	Point	Total Point	Grade
1910103002	SAVIRA HILDAYANTI	16	0	92.25	13.84	94.50	14.17	0	0	81	24.30	96.08	38.43	90.74	A
1910103005	ALFARO HERNANDEZ	16	0	76.88	11.53	94.50	14.17	0	0	79	23.70	81.59	32.64	82.04	B+
1910103008	JACINDA GABRIELE	16	0	92.25	13.84	94.50	14.17	0	0	87	26.10	96.08	38.43	92.54	A
1910103016	ANNISA LUTHFIYAH MUTHI	16	0	92.25	13.84	94.50	14.17	0	0	84	25.20	93.08	37.23	90.44	A
1910103017	MUHAMAD FITRA FANDHIKA	15	0	92.25	13.84	67.50	10.13	0	0	79	23.70	44.04	17.62	65.29	C+
1910103021	GRACIELLA VIEONATA	16	0	92.25	13.84	81	12.15	0	0	82	24.60	89.23	35.69	86.28	A-
1910103024	ANGGITA GRACE DAMANIK	16	0	76.86	11.53	94.50	14.17	0	0	80	24	95.08	38.03	87.73	A-
1910103026	VALLERY WIRAHADY	16	0	92.25	13.84	94.50	14.17	0	0	82	24.60	96.08	38.43	91.04	A
1910103031	REINHARD TIMOTHEO DAELY	14	0	76.87	11.53	94.50	14.17	0	0	76	22.80	94.08	37.63	86.13	A-
1910103038	THEO ANDREW WITANARDI	16	0	92.25	13.84	81	12.15	0	0	85	25.50	89.25	35.70	87.19	A-
1910103040	ALDA CHRISTABELLA	16	0	92.25	13.84	94.50	14.17	0	0	82	24.60	93.58	37.43	90.04	A

NIM	Nama	Absen 0%		Kat 1 15%		Kat 2 15%		Kat 3 0%		UTS 30%		UAS 40%		Total	
		Hadir	Point	Nilai	Point	Nilai	Point	Nilai	Point	Nilai	Point	Nilai	Point	Total Point	Grade
1910103041	NATALIE	16	0	92.25	13.84	94.50	14.17	0	0	79	23.70	96.08	38.43	90.14	A
1910103047	ROCHELLE BUDIMAN	16	0	92.23	13.83	94.50	14.17	0	0	84	25.20	82.59	33.04	86.24	A-
1910103050	CHRISTINE THESSALONICA ISABEL PUSSUNG	16	0	92.25	13.84	94.50	14.17	0	0	84	25.20	96.08	38.43	91.64	A
1910103058	KEVLIN ARIANSYAH	9	0	61.50	9.22	67.50	10.13	0	0	82	24.60	93.09	37.24	81.19	B+
1910103071	JONATHAN SANTOSA	15	0	76.87	11.53	81	12.15	0	0	82	24.60	90.26	36.10	84.38	B+
1910103072	MONICA REGINA ALEXANDRA HO	15	0	92.24	13.84	81	12.15	0	0	85	25.50	91.26	36.50	87.99	A-
1910103078	VINCENT HUGO	16	0	92.25	13.84	94.50	14.17	0	0	80	24	95.09	38.04	90.05	A

Dosen Pengampu,



Dr. Lioe Lyly Soemarni, S.E., M.M.

Tangerang, 03 February 2021

Mengetahui,
Kepala Program Studi



Dr. Lioe Lyly Soemarni, S.E., M.M.