



Kelas : Par 2019 A (yc6in5c)  
 Mata Kuliah : PR501 - Pengetahuan Pemasaran  
 Hari : Rabu  
 Jam : 07.30-09.15  
 Ruang : Gmeet bny3xazskn  
 Dosen : Dr. Lioe Lyly Soemarni, S.E., M.M.

No	NIM	NAMA MAHASISWA	M9	M10	M11	M12	M13	M14	M15	M16
			28/10	04/11	11/11	18/11	25/11	02/12	09/12	16/12
1	1910103006	SAMUEL	V	V	V	V	V	V	V	V
2	1910103007	RINNI DESFIANTI ANGELINE	V	V	X	V	V	V	V	V
3	1910103010	MARIO	V	V	V	V	V	V	V	V
4	1910103012	KELLY LOUWEN	V	X	V	V	V	V	V	V
5	1910103013	GUIDO HUGO SERAVION	V	V	V	V	V	V	V	V
6	1910103014	ANGELA APRILIA PURNAMA	V	V	V	V	V	V	V	V
7	1910103029	RUTH SOESANTO	V	X	V	V	X	V	V	V
8	1910103030	NERIKO	V	V	X	X	V	V	V	V
9	1910103035	HONGREN GANESHA	X	V	V	V	V	V	V	V
10	1910103036	LIVIA ISNORA	V	V	V	V	V	V	V	V
11	1910103039	AUDREY REGINA ANGELINE	V	V	V	V	V	V	V	V
12	1910103042	LAURENSIA ELVINA WIDIYA PUTRI	V	V	V	V	V	V	V	V
13	1910103044	RIFALDO ARRAFI	X	V	V	X	V	V	V	V
14	1910103048	TANTRY AYU VADILA	V	X	V	X	V	V	V	V
15	1910103051	ADRIAN HARTANTO	X	V	V	V	V	V	V	V
16	1910103055	SAMUEL GEOFFRY NUGROHO	V	V	V	V	V	V	V	V
17	1910103056	RICHARD MONTERO	V	V	V	V	V	V	V	V
18	1910103065	ALMA TRIA THEODORA	V	X	V	V	V	V	V	V
19	1910103067	STEFANIE NATHANIA	V	V	V	V	V	V	V	V
20	1910103068	AGUSTINA BUDIYANI	V	X	V	X	V	V	V	V
21	1910103070	JENIKA KRISTABELA	V	X	V	V	V	X	V	V
22	1910103074	VINETH GISELLA KARINA TUTUD	V	V	V	V	V	X	V	V
23	1910103075	WILLIAM JONATHAN	X	V	X	V	V	V	V	V
<b>JUMLAH MAHASISWA HADIR</b>			19	18	20	19	22	21	23	23
<b>TANDA TANGAN DOSEN</b>			<i>ly</i>	<i>ly</i>	<i>ly</i>	<i>ly</i>	<i>ly</i>	<i>ly</i>	<i>ly</i>	<i>ly</i>

Tangerang, 11 Januari 2021  
 Dosen Pengampu



Dr. Lioe Lyly Soemarni, S.E., M.M.



**Kelas** : Par 2019 A (yc6in5c)  
**Mata Kuliah** : PR501 - Pengetahuan Pemasaran  
**Hari** : Rabu  
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**Dosen** : Dr. Lioe Lyly Soemarni, S.E., M.M.

No.	Pertemuan Ke	Materi Kuliah	Paraf Dosen	Paraf Mahasiswa	Catatan dan Paraf Kaprodi / Koordinator
	Tanggal				
1	1	INTRODUCTION & MARKETING CONCEPT	Ly	✓	lyly
	02 September				
2	2	DEVELOPING MARKETING STRATEGIES	Ly	✓	lyly
	09 September				
3	3	MARKET STP	Ly	✓	lyly
	16 September				
4	4	MARKET STP	Ly	✓	lyly
	23 September				
5	5	SWOT ANALYSIS	Ly	✓	lyly
	30 September				
6	6	COMPETITOR ANALYSIS	Ly	✓	lyly
	07 Oktober				
7	7	INTEGRATED MARKETING CHANNEL	Ly	✓	lyly
	14 Oktober				
8	9	SETTING PRODUCT STRATEGY	Ly	✓	lyly
	28 Oktober				
9	10	DESIGNING AND MANAGING SERVICES	Ly	✓	lyly
	04 November				
10	11	DEVELOPING PRICING STRATEGIES	Ly	✓	lyly
	11 November				
11	12	DESIGNING AND MANAGING INTEGRATED	Ly	✓	lyly
	18 November				
12	13	BULLEYE MARKETING FUNNEL	Ly	✓	lyly
	25 November				
13	14	BULLEYE MARKETING FUNNEL	Ly	✓	lyly
	02 Desember				
14	15	MANAGING MASS COMM	Ly	✓	lyly
	09 Desember				

## Report Nilai

Dosen : **Dr. Lioe Lyly Soemarni, S.E., M.M.**

Mata Kuliah : Pengetahuan Pemasaran

Hari : RABU

Jam : 07:30:00

Tahun Akademik : 2020

Tipe Semester : GANJIL

NIM	Nama	Absen 0%		Kat 1 15%		Kat 2 15%		Kat 3 0%		UTS 30%		UAS 40%		Total	
		Hadir	Point	Nilai	Point	Nilai	Point	Nilai	Point	Nilai	Point	Nilai	Point	Total Point	Grade
1910103006	SAMUEL	16	0	92.25	13.84	94.60	14.19	0	0	83	24.90	91.25	36.50	89.43	A-
1910103007	RINNI DESFIANTI ANGELINE	14	0	92.25	13.84	92.45	13.87	0	0	77	23.10	96.23	38.49	89.30	A-
1910103010	MARIO	16	0	92.25	13.84	92.45	13.87	0	0	79	23.70	92.25	36.90	88.31	A-
1910103012	KELLY LOUWEN	15	0	75.34	11.30	92.45	13.87	0	0	75	22.50	86.26	34.50	82.17	B+
1910103013	GUIDO HUGO SERAVION	16	0	92.25	13.84	92.45	13.87	0	0	77	23.10	90.26	36.10	86.91	A-
1910103014	ANGELA APRILIA PURNAMA	16	0	75.34	11.30	94.60	14.19	0	0	82	24.60	92.09	36.84	86.93	A-
1910103029	RUTH SOESANTO	13	0	75.34	11.30	92.45	13.87	0	0	80	24	90.26	36.10	85.27	A-
1910103030	NERIKO	13	0	75.34	11.30	92.45	13.87	0	0	80	24	84.26	33.70	82.87	B+
1910103035	HONGREN GANESHA	15	0	92.25	13.84	92.45	13.87	0	0	77	23.10	89.24	35.70	86.51	A-
1910103036	LIVIA ISNORA	16	0	92.25	13.84	92.45	13.87	0	0	82	24.60	95.08	38.03	90.34	A
1910103039	AUDREY REGINA ANGELINE	16	0	92.25	13.84	94.60	14.19	0	0	82	24.60	97.09	38.84	91.47	A

NIM	Nama	Absen 0%		Kat 1 15%		Kat 2 15%		Kat 3 0%		UTS 30%		UAS 40%		Total	
		Hadir	Point	Nilai	Point	Nilai	Point	Nilai	Point	Nilai	Point	Nilai	Point	Total Point	Grade
1910103042	LAURENSIA ELVINA WIDIYA PUTRI	16	0	92.25	13.84	92.45	13.87	0	0	82	24.60	92.26	36.90	89.21	A-
1910103044	RIFALDO ARRAFI	14	0	75.34	11.30	92.45	13.87	0	0	75	22.50	85.26	34.10	81.77	B+
1910103048	TANTRY AYU VADILA	14	0	86.10	12.91	94.60	14.19	0	0	80	24	98.07	39.23	90.33	A
1910103051	ADRIAN HARTANTO	15	0	92.25	13.84	92.45	13.87	0	0	82	24.60	91.26	36.50	88.81	A-
1910103055	SAMUEL GEOFFRY NUGROHO	16	0	92.25	13.84	92.45	13.87	0	0	82	24.60	95.08	38.03	90.34	A
1910103056	RICHARD MONTERO	16	0	75.34	11.30	92.45	13.87	0	0	79	23.70	91.26	36.50	85.37	A-
1910103065	ALMA TRIA THEODORA	15	0	92.25	13.84	94.60	14.19	0	0	82	24.60	96.08	38.43	91.06	A
1910103067	STEFANIE NATHANIA	16	0	92.25	13.84	92.45	13.87	0	0	79	23.70	92.26	36.90	88.31	A-
1910103068	AGUSTINA BUDIYANI	14	0	75.34	11.30	92.45	13.87	0	0	79	23.70	91.08	36.43	85.30	A-
1910103070	JENIKA KRISTABELA	14	0	92.25	13.84	94.60	14.19	0	0	80	24	91.08	36.43	88.46	A-
1910103074	VINETH GISELLA KARINA TUTUD	15	0	92.25	13.84	94.60	14.19	0	0	80	24	93.08	37.23	89.26	A-
1910103075	WILLIAM JONATHAN	14	0	92.25	13.84	92.45	13.87	0	0	74	22.20	90.26	36.10	86.01	A-

Dosen Pengampu,



Dr. Lioe Lyly Soemarni, S.E., M.M.

Tangerang, 03 February 2021

Mengetahui,  
Kepala Program Studi



Dr. Lioe Lyly Soemarni, S.E., M.M.